LBHC Program learning outcome report (2022-23)

I. General information

Degree or certificate name	Business administration
Degree option names	None
Date report submitted	7/10/2023
Program faculty who contributed to this report	Jamie Riley
Program learning outcome (refer to your program learning outcomes curriculum map and plan for the PLO to be formally assessed this year)	Apply foundational business knowledge in accounting, economics, and management utilizing concepts with appropriate terminology and technology.
Course that formally assesses this program learning outcome at its highest level (see program learning outcome curriculum map and plan)	BU 241 Small Business Management
Number of students assessed for this program learning outcome	15/26 students completed the assignments
Semester students were assessed (e.g., fall 2023)	Spring 2023

II. Assessment of indicators for the program learning outcome (add more rows if necessary)

Break down your program learning outcome into indicators (maybe taken from rubric): Students should be able to…	List the most significant **teaching and learning activities** used by faculty to facilitate the learning of <u>each PLO indicator</u> in their class(es)	List the **graded assignment(s) that formally assesses** <u>each indicator</u> at its highest level	**Results of assessment:** For each indicator, record the % or # of students who performed below, at, or above expected levels (or enter whatever information makes sense to you)	**Overall, how well did the students perform on each indicator?** (insert an "X" before the appropriate statement)
Make knowledgeable decisions about business management	McGraw-Hill Simulation-Reflections	Module 1: "The Production Process" Reflection Paper	Below expected levels: 2 At expected levels: 6 Above expected levels: 6	Below expected levels At expected levels **X** Above expected levels
Express knowledge of research in funding opportunities	BU 241 Projects/Assignments	Exploring Bureau of Indian Affairs- Business Portal	Below expected levels: 4 At expected levels: 5 Above expected levels: 6	Below expected levels At expected levels **X** Above expected levels
Use terminology to develop various reports	BU 241 Final	Final Paper	Below expected levels: 4 At expected levels: 6 Above expected levels: 5	Below expected levels At expected levels **X** Above expected levels

III. Overall assessment of this program learning outcome (please be thorough in all responses)

Overall, how well did the students perform on this PLO? (insert an "X" before the appropriate statement)	Below expected levels At expected levels **X** Above expected levels
Analyze assessment of PLO indicator results in section II: What does the information in section II suggest to you about the performance expectations, the teaching strategies, and student learning?	What the indicators showed was that the students overall were competent in producing the work asked, what I noticed with the students that struggled with the course was more with the online format; some lacked the motivation to prioritize time to get course work completed or forgot about the course all together. Many of the students that failed were due to lack of submission of assignments, not the quality of the work submitted.
Next steps: Plans for reinforcing effective teaching and learning strategies and for improving student learning (clearly identify what will be done, by whom, by when, and how you will assess the impact of the changes)	Moving forward, I recommend the class be instructed in a hybrid format, synchronous online in order to help retain more of the students. The course work itself seemed to help the students be able to meet the program learning outcome indicators, especially the hands-on portion that is the McGraw-Hill Operations Simulation.
Projected semester of implementing "next steps"	Spring 2024
Results of "next steps" implementation on student learning – this section is to be completed the following year (describe how the implementation of the above "next steps" impacted student learning in the program)	This course was not able to be offered in the hybrid format in spring 2024. I feel that the course in spring 2024 was more successful than spring of 2023 due to more announcements and feedback on assignments and announcements in the stream of google classroom. I believe if in a hybrid format the McGraw Hill Simulations will be successful to a wider level of students as I will be available in real time to help them through problems.
Date "results of 'next steps' implementation" section above submitted	05.08.2024
Suggestions for improving this report or process (if any)	